

Arts & Business

Arts & Business sparks new partnerships between commerce and culture.

For over 30 years we have been connecting companies and individuals to cultural organisations and providing the expertise and insight for them to prosper together.

At the heart of our work is the knowledge that the arts deliver unique, creative solutions that can help business to achieve success.

Professional Development Programmes

The Arts & Business professional development programmes *Board Bank* and *Young Professionals on Arts Boards* help participants see things differently. Top talent from the private sector gets involved at the sharp end of the arts by joining the board of a cultural organisation, where they contribute business skills, energy and expertise – and get a lot in return.

Working with other high flying professionals in arts leadership can rapidly advance personal and career development. It is a highly rewarding way to engage with Northern Ireland's fantastic cultural sector and to put something back into the community whilst delivering on personal and CSR goals.

Gaining experience as a non-executive director or trustee further develops key skills including: strategic management, leadership, influence, problem solving, creative thinking, confidence building, sense of citizenship, networks and relationships.

To date over 5,000 business people have been placed as advisors and board members throughout the UK, all seizing the opportunity to influence the cultural life of their community, connect with creative people, and enhance their leadership and governance experience.

Principal Members

BP	JTI
City Inn	Lloyds TSB Commercial Finance
The Co-operative	PricewaterhouseCoopers
Ernst & Young	Prudential
GlaxoSmithKline	Sky Arts
HSBC	

Arts & Business Northern Ireland Business Members

Allianz	Irwin, Donaghy, Stockman
Arthur Cox, Belfast	James Street South
Aurora Events & Marketing	KBC Bank
B4B	KPMG
Bank of Ireland Ltd	Legal & General
Barclays	The Merchant Hotel
Barnabas Ventures Ltd	Marsh UK Ltd
Belfast Media Group	MCI Group
Blu Zebra Ltd.	McKinty & Wright Solicitors
Bluewater Financial Planning	Millar McCall Wylie Solicitors
Bombardier Aerospace	Nicholson & Bass Limited
Botanic Inns Ltd	Northern Bank
Bowen Group	Ove Arup
BT Northern Ireland	The Outlet, Banbridge
Business in the Community	P & O Irish Sea
Carson McDowell	Parker Green International
Cathy Law Communications	Patton Group
CBS Outdoor	Robinson McIlwaine
Clear Partnership	Royal Mail Group plc
Cleaver, Fulton & Rankin	Sheridan Group
Coca Cola Bottlers (Ulster) Consarc Design	Spirit Marketing
Cunningham Coates	Stratagem
Davy NI	Tandem Design
Diageo Northern Ireland	Ulster Bank Ltd
Donnelly Neary & Donnelly	Ulster Journals Ltd
Edwards & Co. Solicitors	University of Ulster Jordanstown
Frank McGlone Consulting	WJR Consulting
Harrison Photography	Willis & Company
IAS SMARTS	

Board Bank 2010/11

In return for bringing their skills, business acumen, and insight in areas such as finance, human resources, law, and marketing, business people get the chance to help shape the cultural life of their community. They also work with committees, creative people, and broaden their own networks and governance experience.

Who is it an ideal professional development opportunity for?

Middle to senior level business managers based in Northern Ireland.

Features of the programme:

- **A one-to-one diagnostic session with the Arts & Business Learning & Performance Manager**
This session helps the business adviser understand more about the programme and enables A&B to draw out career, professional and personal motivations. This meeting is important as it helps us manage expectations and capture SMART data that will enable us to make a successful match.
- **Half day induction seminar – ‘Introduction to Board Membership’**
This seminar enables business advisers to understand more about their roles and responsibilities as a Trustee and non-executive director of a not-for-profit organisation in the cultural sector. This includes legal and financial responsibilities, the role of advocate, and gives a view of the current marketplace.
- **Materials and handbook**
Supporting the above seminar these include other reference material and useful reading.
- **Facilitated opportunities to join the board of an arts or cultural organisation**
The A&B Manager will provide up to three facilitated introductions to Boards of arts organisations.
- **Access to our cultural network and events**
As a valued member of the Board Bank, all our business advisers are invited to events and networking opportunities.
- **Ongoing support, advice and guidance on governance, board development and changes in Charity Law etc.**
A&B offers this service for all people we place on Boards, for the duration of their Board term.

What's the process for Board Bank?

- You submit the application form, a CV, and details of 2 referees (one to be current employer)
- An interview is arranged with the Arts & Business Learning & Performance Manager
- Successful applicants attend the Introduction to Board Membership half-day seminar
- You will be matched with an arts organisation:
 - Arts & Business invite arts organisations who have identified a skills gap on their Board of Directors to apply to the programme. These companies undergo a Governance Healthcheck Session with the Arts & Business Manager to establish their current level of governance practice, to ensure they are appropriate to the programme, and to clarify requirements.
 - You are sent information on a suitable organisation
 - If you are interested, then your details are sent to the arts organisation directly.
 - If the arts organisation decides to interview you, the Arts & Business Manager facilitates a meeting where both parties have the opportunity to ask questions.
 - After this meeting both you and the arts organisation decide whether to go ahead with the match. If yes, the match is agreed.
- You then attend up to 3 Board meetings as an Observer. After this time it is up to you and the arts organisation whether you officially join the Board.
- You will be invited to an Arts & Business networking event specifically for Professional Development Programme participants.

Young Professionals on Arts Boards 2010/11

An extension of Board Bank, this bold and unique programme aims to detect the best up-and-coming talents that business has to offer and place them on the boards of leading arts charities in the UK.

Supported by the Arts Council of Northern Ireland, this initiative provides extra training and support to ensure young professionals in the early stages of their careers (aged 21-30 years) will truly benefit from this practical, hands-on strategic leadership experience.

In addition to all the Board Bank services, Young Professionals on Arts Boards also receive:

- **An experienced mentor** paired with each young professional to ensure that s/he is fully supported and able to seek advice and guidance when needed.
- **A Board Buddy** to help the young professional with their board induction and orientation around the arts organisation.
- **3 x Half day Governance training sessions** to provide an introduction to the arts sector and insight into strategies for successful governance, clearly outlining the legal and moral requirements placed upon a non-executive board. Specifically developed for this initiative, this training allows for peer-to-peer learning, and develops confidence to ensure participants engage fully in Board business.

How much does it cost to take part in the programmes?

As the Young Professionals on Arts Boards is supported by the Arts Council of Northern Ireland both programmes cost **£500+ VAT** per participant, payable on acceptance onto each programme.

Arts & Business Governance Programmes

The Board Bank and Young Professionals on Arts Boards programmes are part of Arts & Business' extensive range of training & development opportunities for individuals and organisations on the Boards of arts and cultural organisations:

- **Board Bank**
A matching programme placing individuals on Arts Boards
- **Young Professionals on Arts Boards**
An extension of Board Bank, this is aimed at those aged 21-30 years
- **Introduction to Board Membership seminar**
Training for current Board Members seeking to refresh their knowledge and understanding by revisiting first principles
- **Role of the Chair seminar**
Specific training for individuals in the demanding role of Chairing an arts board
- **1-1 Mentoring Support for Chairs of Arts Boards**
- **Board Development Days**
Facilitated 'Away Day' sessions to support strategic thinking
- **Board Twilight Sessions**
Whole Board training on roles and responsibilities
- **Fundraising for Boards**
Empowering and enabling Boards to provide strategic leadership and active support to executive staff



Northern Ireland
National Training Awards 2008

Arts & Business Northern Ireland Arts Members

Accidental Productions	Island Arts Centre
Alley Arts Centre	John Hewitt Summer School
Ards Borough Council	Kabosh, Kids in Control
Armagh Pipers	Linen Hall Library
Arts & Disability Forum	Lyric Theatre
Artscare	The MAC
Artsekta	Millennium Court Arts Centre
Assault Events	Millennium Forum
Audiences NI	Moving on Music
Bardic Theatre	Music Theatre 4 Youth
Belfast Music Society	The National Trust (Northern Ireland)
Belfast Circus School	National Museums Northern Ireland
Belfast Festival at Queen's	Nerve Centre
Belfast Film Festival	Northern Ireland Museums Council
Belfast Platform for the Arts	North Down Borough Council
Belfast Philharmonic Society	Ormeau Baths Gallery
Belfast Print Workshop	Open House Festival
Belfast Waterfront	Panarts
Beyond Skin	Place: Built Environment Centre for Northern Ireland
Big Telly Theatre Company	Prime Cut Productions
Black Box	Queen's Film Theatre
Bruiser Theatre Company	Queen Street Studios
Cahoots	Ransom Productions
Cathedral Quarter Arts Festival	Replay Productions
Cinemagic World Screen Festival for Young People, Community Arts Forum	Riverside Theatre
Craft Design Collective	Royal Ulster Academy
Craft NI	Seacourt Print Workshop
Crescent Arts Centre	Spanner in the Works Theatre Co.
Culturlann Macadam OFiaich	Sticky Fingers Early Years Arts
Dance Resource Base	Studio 23
Dance United	Strule Arts Centre
Digital Arts Studios	Tinderbox Theatre Company
Down Arts Centre	Trans Urban Arts
Echo Echo Dance Theatre Company	Ulster Youth Choir
Feile An Phobail	Ulster Orchestra
Film Fix	Ulster Youth Orchestra
Golden Thread Gallery	Void Gallery
Grand Opera House	Waterside Theatre
Guildhall Press	Wheelworks
Happenstance Theatre Co	Young At Art