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# Private Investment in Culture 2008/09

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**Headline figures**

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## Private investment in culture 08/09

For more than 30 years Arts & Business has provided a thorough and rigorous analysis of the year-on-year business investment, individual giving and funding from trusts and foundations that goes into the UK's cultural sector.

We are issuing the headline figures for private investment in culture on January 13<sup>th</sup> 2010. The full report and subsequent analysis will be launched and discussed at a day-long symposium on Friday 26<sup>th</sup> March at King's Place, London. It will also provide additional and contextual information about the present and future state of the arts and their relationship with the private sector, and will include ongoing and upcoming trends in light of the recession and beyond.

### Headline figures

Investment type	Sum (£/millions)	% change (above inflation)	Actual y-o-y change (£)	% of PI
Business investment (BI)	157.3	-6	-6,159,268	24
Individual giving (IG)	363.1	-7	-19,050,909	55
Trusts & foundations (T&Fs)	134.5	-7	-6,606,728	21
Total private investment (PI)*	654.9	-7	-31,816,905	100

## Artform breakdown

Artform	Sum (£/millions)	% change (above inflation)	Actual y-o-y change (£)	% of PI
Arts centre	18.1	23	3,696,265	3
Arts services	25.1	-16	-3,901,686	4
Community arts	12.4	-23	-3,266,818	2
Crafts	0.4	-21	-107,741	0
Dance	21.8	-10	-1,831,053	3
Festival	23.8	-2	155,607 (adjusted above inflation, this translates to negative growth)	4
Film & video	12.3	-7	-662,816	2
Heritage	225.2	6	17,997,605	34
Library/archives	6.5	-23	-1,755,576	1
Literature/poetry	3.3	-26	-1,037,038	1
Museums	80.8	-37	-43,523,604	12
Music	37.9	3	2,019,181	6
Opera	27	-12	-2,979,419	4
Other combined arts	38.7	22	7,775,687	6
Other single artform	5.7	-55	-6,558,657	1
Theatre/drama	45.9	-16	-7,701,063	7
Visual arts/galleries	68.6	15	10,213,748	10
Total	653.5	-7	-31,467,379	100

## Regional breakdown

Region	Sum (£/millions)	% change (above inflation)	Actual y-o-y change (£)	% of PI
East	15.9	22	3,169,631	2
London	449.6	-8	-27,839,567	69
Midlands	18.9	-25	-5,806,462	3
North East	11.9	-39	-7,097,634	2
North West	18.5	-27	-6,362,017	3
South East	39.5	21	7,788,367	6
South West	17.2	33	4,548,175	3
Yorkshire	17.1	15	2,657,033	3
Scotland	37.9	-6	-1,433,483	6
Wales	20.1	2	813,722	3
Northern Ireland	6.6	-24	-1,905,145	1
Total	653.5	-7	-31,467,379	100

\* Please note that total figure of Private Investment is slightly larger than the aggregate of regional and artform figures, as a lump sum of prizes and awards within the cultural sector (not broken into any further categories) was added to the final figures.

## Attendances

On average, attendances increased by 12% from the year before.

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## Income sources

Income source	07/08 (% of total income)	08/09 (% of total income)
UK Public funding (including Arts Councils, Ministries of Culture, Local Authorities and Lottery Funding)	54	53
Earned income (including ticket sales, trading etc)	33	32
Private investment (from businesses, individuals, trusts and foundations)	13	15

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